

Publication Schedule of Asia Business Media Tracker Reports January to December 2010								
Month	No.	Report	Publication date	Type: Profile(P) or Report (R)	Exhibition	Publishing	Online	
Jan 2010	1	Company profile: Business Media China	11 January, 2010	P	X	X		
	2	Market report: Update on M+A activities	25 January, 2010	R	X	X	X	
Feb 2010	1	Company profile: Made-in-China.com	8 February, 2010	P			X	X
	2	Market report: B2B Print Media	22 February, 2010	R		X		
Mar 2010	1	Company profile: Info Communication	8 March, 2010	P	X	X	X	
	2	Market report: Key exhibition venues in Asia	22 March, 2010	R	X			
Apr 2010	1	Company profile: Global Sources	12 April, 2010	P	X	X	X	
	2	Market report: B2B Online Media report	26 April, 2010	R			X	
May 2010	1	Company profile: Baidu	10 May, 2010	P				X
	2	Market report: Media regulation in China	24 May, 2010	R	X	X	X	
Jun 2010	1	Company profile: Infomedia18	7 June, 2010	P	X	X	X	
	2	Market report: Tracking of listed B2B media companies in Asia	21 June, 2010	R	X	X	X	
Jul 2010	1	Company profile: UBM Asia	5 July, 2010	P	X	X	X	
	2	Market report: Update on M+A activities	19 July, 2010	R	X	X	X	
Aug 2010	1	Company profile: SEEC Media	9 August, 2010	P		X		
	2	Market report: India roundup	23 August, 2010	R	X	X	X	
Sep 2010	1	Company profile: Hong Kong Trade Development Council	6 September, 2010	P	X	X	X	
	2	Market report: Update of South China exhibitions market	20 September, 2010	R	X			
Oct 2010	1	Company profile: Kenfair	4 October, 2010	P	X	X	X	
	2	Market report: B2B Online Media report	18 October, 2010	R			X	
Nov 2010	1	Company profile: Alibaba.com	8 November, 2010	P				X
	2	Market report: Top 25 exhibition organizers and top 100 trade fairs in Asia	22 November, 2010	R	X			
Dec 2010	1	Company profile: HC International	6 December, 2010	P		X	X	
	2	Market report: Tracking of listed B2B media companies in Asia	20 December, 2010	R	X	X	X	
Analysis for the period of January to December 2010:								
			<u>Total number of publications</u>	24				
			<u>Total number of reports</u>	12				
			<u>Total number of profiles</u>	12				
			<u>No. of reports cover "Exhibition"</u>	16				
			<u>No. of reports cover "Publishing"</u>	16				
			<u>No. of reports cover "Online"</u>	18				