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**Publication Schedule of Asia Business Media Tracker Reports January to December 2008**

Month	No.	Report	Publication date	Type: Profile(P) or Report ( R )	Exhibition	Publishing	Online
Jan 2008	1	Company profile: PICO	14 January, 2008	P	X		
	2	Market report: Update on M+A activities *	29 January, 2008	R	X	X	X
	3	Market report: Key exhibition venues in China	31 January, 2008	R	X		
Feb 2008	1	Company profile: Info Communication	11 February, 2008	P	X	X	X
	2	Market report: Media regulation in China	25 February, 2008	R		X	X
Mar 2008	1	Company profile: Global Sources *	12 March, 2008	P			X
	2	Market report: India roundup	31 March, 2008	R		X	X
Apr 2008	1	Company profile: Baidu	14 April, 2008	P			X
	2	Market report: B2B Online Media report *	28 April, 2008	R			X
May 2008	1	Company profile: Ninetowns	12 May, 2008	P	X	X	
	2	Market report: Japan roundup	26 May, 2008	R	X	X	X
Jun 2008	1	Company profile: CMP Asia *	9 June, 2008	P			X
	2	Market report: Tracking of listed B2B media companies in Asia *	30 June, 2008	R	X	X	X
Jul 2008	1	Company profile: SEEC Media Group	14 July, 2008	P	X		
	2	Market report: Update on M+A activities *	28 July, 2008	R	X	X	X
Aug 2008	1	Company profile: Hong Kong Trade Development Council *	11 August, 2008	P	X	X	X
	2	Market report: Update of South China exhibitions market *	25 August, 2008	R	X		
Sep 2008	1	Company profile: Kenfair *	8 September, 2008	P	X	X	
	2	Market report: B2B Print Media *	29 September, 2008	R		X	
Oct 2008	1	Company profile: Impress Holdings	13 October, 2008	P		X	X
	2	Market report: B2B Online Media report *	27 October, 2008	R			X
Nov 2008	1	Company profile: Business Media China *	10 November, 2008	P	X	X	
	2	Top 25 exhibition organizers and top100 trade fairs in Asia *	24 November, 2008	R	X		
Dec 2008	1	Company profile: Alibaba *	8 December, 2008	P	X	X	X
	2	Market report: Tracking of listed B2B media companies in Asia *	29 December, 2008	R	X	X	X

**Reports marked " \* " are updates of reports from 2007.**
**Analysis for the period of January to December 2008:**

<b><u>Total number of publications</u></b>	<b>25</b>
<b><u>Total number of reports</u></b>	<b>13</b>
<b><u>Total number of profiles</u></b>	<b>12</b>
<b><u>No. of reports cover "Exhibition"</u></b>	<b>16</b>
<b><u>No. of reports cover "Publishing"</u></b>	<b>15</b>
<b><u>No. of reports cover "Online"</u></b>	<b>16</b>